



*Older Vermonters need your help,*

**JOIN THE  
MARCH FOR MEALS.**



# MEALS ON WHEELS

*Taking a bite out of hunger*

- Meals on Wheels is a free home-delivered meal, medically-tailored to meet older Vermonters' diverse health needs.
- The home-delivered meal, volunteer friendly visit, and safety check help combat the three biggest threats to aging: hunger, isolation, and loss of independence.
- 88% of clients report they eat healthier food because of Meals on Wheels.
- Meals on Wheels can serve a person for an entire year for about the same cost as 1 day in a hospital or 10 days in a nursing home.



## 2023 MARCH FOR MEALS

As a member of Meals on Wheels America, Age Well invites you to join the March for Meals and help deliver meals, advocate for older adults, and raise much needed funds for this vital community resource.

Too many aging Vermonters are facing isolation and hunger. With your support, Meals on Wheels delivers nutritious meals, friendly visits, and safety checks.

- *March for Meals Route sponsors fund Meals on Wheels deliveries in your community.*
- *Learn more: [agewellvt.org/MarchforMeals](http://agewellvt.org/MarchforMeals)*





# SUPPORT MEALS ON WHEELS

|   | COMMUNITY<br>CHAMPION<br>\$25,000<br>Funds 2,500 meals | TITLE<br>\$15,000<br>Funds<br>1,500 meals | PLATINUM<br>\$10,000<br>Funds<br>1,000 meals | Gold<br>\$5,000<br>Funds<br>500 meals | SILVER<br>\$2,500<br>Funds<br>250 meals | Bronze<br>\$1,000<br>Funds<br>100 meals |
|---|--|---|--|---------------------------------------|---|---|
| CAUSE MARKETING BENEFITS  |  |   |  |                                       |   |   |
| Highlight sponsorship on your company’s fleet of vehicles with Meals on Wheels car magnets  | X  |   |  |                                       |   |   |
| Opportunity for one-time distribution of marketing materials in meal bags to 1,000+ Meals on Wheels recipients  | X  |   |  |                                       |   |   |
| Full-page advertisement on Age Well’s meal menu distributed to all Meals on Wheels recipients for one month   | X  | X   |  |                                       |   |   |
| Opportunity to feature your brand in a blog post on Age Well’s website and e-newsletter   | X  | X   | X  |                                       |   |   |
| Inclusion of company’s logo in Print Ad in Seven Days   | X  | X   | X  |                                       |   |   |
| Acknowledgement of support in Age Well’s press releases   | X  | X   | X  | X                                     |   |   |
| Your business’ logo & link to your website on our homepage  | X  | X   | X  | X                                     |   |   |
| Featured recognition link to your company’s website in Age Well’s e-newsletter (5,000+ subscribers)   | X  | X   | X  | X                                     | X                                       |   |
| Access to March for Meals sponsorship toolkit to highlight your company’s involvement. Includes: social media posts, blog post, press release template, March for Meals logo, and proud March for Meals sponsor badge | X  | X   | X  | X                                     | X                                       |   |
| Social media promotion on Age Well’s Facebook (2,100+ followers), Twitter (800+ followers), Instagram (1,900+ followers), & LinkedIn (450+ followers)   | X (7)  | X (5)                                     | X (3)  | X (2)                                 | X (1)                                   | X (1)                                   |
| Inclusion of business logo & link to your website on our March for Meals webpage: <a href="http://agewellvt.org/marchformeals">agewellvt.org/marchformeals</a>  | X  | X   | X  | X                                     | X                                       | X                                       |
| Opportunity to shadow Meals on Wheels volunteer on a route and create Business Volunteer Team   | X  | X   | X  | X                                     | X                                       | X                                       |

Please email company logo to [swool@agewellvt.org](mailto:swool@agewellvt.org). Sponsor assets provided upon receipt of sponsorship payment and can be used for up to 6 months.



## 2023 MARCH FOR MEALS Sponsorship Agreement



As the largest provider of Meals on Wheels in Vermont, Age Well delivers 330,000+ meals each year.

### AGING VERMONTERS NEED YOUR HELP.

We are experiencing a significant increase in the number of individuals who need our services. We need your support to continue delivering nutritious meals and safety checks to older adults in our community. Please help us March for Meals!

### YOUR BUSINESS'S SPONSORSHIP LEVEL:

☐ COMMUNITY CHAMPION \$25,000

☐ TITLE \$15,000

☐ PLATINUM \$10,000

☐ GOLD \$5,000

☐ SILVER \$2,500

☐ BRONZE \$1,000

☐ CHECK ENCLOSED  
(PAYABLE TO AGE WELL)

I would prefer to make a one-time donation of:

☐ \_\_\_\_\_

*Thank you for  
your support!*

Name of Business:

Contact Name:

Address:

City:

State:

Zip:

Email:

Phone:

C.C. #:

Expiration:

CCV:

Signature\*:

Date:

\*My signature indicates authorization to make this commitment.

We accept: Visa/MasterCard/American Express/Discover

**Age Well is a 501(c)3 non-profit. Tax ID: 22-2474636 .**

**Forms can be emailed to Sara Wool, Director of Development & Planned Giving:**

swool@agewellvt.org or mailed to Age Well, 875 Roosevelt Hwy, Ste. 210, Colchester, VT 05446