



MORE THAN A MEAL

Now more than ever, older Vermonters need your support JOIN THE 2022 MARCH FOR MEALS

As a member of Meals on Wheels of America, Age Well joins thousands of Meals on Wheels providers across the country each March to invite our community to deliver meals, speak out for older adults, and raise much needed funds for this vital community resource.

- Vermont is the 3rd oldest state in the nation
- 20,618 older Vermonters are threatened by hunger
- 57% lack income to pay for basic living needs
- 292,416 meals were delivered to over 4,400 individuals in Fiscal Year 2021

Too many aging Vermonters are facing isolation and hunger. With your support, Meals on Wheels delivers nutritious meals, friendly visits, and safety checks. Our wraparound services help keep people in their own homes, where they want to be.

IMPACT

- 88%** report they have enough to eat because of Meals on Wheels
- 89%** report they are able to stay home because of the meal, safety check, and friendly visit.



**YOU CAN SUPPORT VERMONT'S
LARGEST MEALS ON WHEELS
PROVIDER & 10,000+ OLDER
VERMONTERS**

agewellvt.org/MarchforMeals



SUPPORT MEALS ON WHEELS

	COMMUNITY CHAMPION \$25,000 Funds 2,500 meals	TITLE \$15,000 Funds 1,500 meals	PLATINUM \$10,000 Funds 1,000 meals	Gold \$5,000 Funds 500 meals	SILVER \$2,500 Funds 250 meals	Bronze \$1,000 Funds 100 meals
CAUSE MARKETING BENEFITS						
Highlight sponsorship on your company's fleet of vehicles with Meals on Wheels car magnets	X					
Opportunity for one-time distribution of marketing materials in meal bags to Meals on Wheels recipients on a selected route	X					
Full-page advertisement on Age Well's meal menu distributed to all Meals on Wheels recipients for one month	X	X				
Opportunity to feature your brand in a blog post featured on the homepage of Age Well's website and e-newsletter	X	X	X			
Inclusion of company's logo in Print Ad in Seven Days	X	X	X			
Acknowledgement of support in Age Well's press releases	X	X	X	X		
Your business' logo & link to your website on our homepage	X	X	X	X		
Featured recognition link to your company's website in Age Well's e-newsletter (4,000+ subscribers)	X	X	X	X	X	
Social media promotion on Age Well's Facebook (2,000+ followers), Twitter (800+ followers), Instagram (1,700+ followers), & LinkedIn (350+ followers)	X (8)	X (5)	X (3)	X (2)	X (1)	X (1)
Inclusion of business logo & link to your website on our March for Meals webpage: agewellvt.org/marchformeals	X	X	X	X	X	X
Opportunity to shadow Meals on Wheels volunteer on a route and create Business Volunteer Team	X	X	X	X	X	X

Please email company logo to swool@agewellvt.org. Sponsor assets provided upon receipt of sponsorship payment and can be used for up to 6 months.



2022 MARCH FOR MEALS Sponsorship Agreement



As the largest provider of Meals on Wheels in Vermont, Age Well delivers 250,000+ meals each year.

AGING VERMONTERS NEED YOUR HELP.

We are experiencing a significant increase in the number of individuals who need our services. We need your support to continue delivering nutritious meals and safety checks to older adults in our community. Please help us March for Meals!

YOUR BUSINESS'S SPONSORSHIP LEVEL:

☐

COMMUNITY CHAMPION \$25,000

☐

TITLE \$15,000

☐

PLATINUM \$10,000

☐

GOLD \$5,000

☐

SILVER \$2,500

☐

BRONZE \$1,000

☐

CHECK ENCLOSED
(PAYABLE TO AGE WELL)

I don't wish to sponsor at this time, but would like to make:

☐ One-time Gift of \$ _____

☐ Recurring Monthly Gift of \$ _____

*Thank you for
your support!*

Name of Business:

Contact Name:

Address:

City:

State:

Zip:

Email:

Phone:

C.C. #:

Expiration:

CCV:

Signature*:

Date:

*My signature indicates authorization to make this commitment.

We accept: Visa/MasterCard/American Express/Discover

Age Well is a 501(c)3 non-profit. Tax ID: 22-2474636 .

Forms can be emailed to Sara Wool, Director of Development & Planned Giving:

swool@agewellvt.org or mailed to Age Well, 875 Roosevelt Hwy, Ste. 210, Colchester, VT 05446